



Press Release: 7 February 2019

For Immediate Release

Sol Kerzner to Receive IHIF Lifetime Achievement Award

The [International Hotel Investment Forum \(IHIF\)](#) is delighted to announce that Sol Kerzner (KCMG), will be presented with the Lifetime Achievement Award during IHIF 2019. The founder and former Chairman of Kerzner International Holdings Limited has carved a prestigious and pioneering career within the hospitality industry and is widely credited as a visionary who redefined the scope and scale of destination resorts.

The youngest of four children, born in Johannesburg to Russian immigrants, Kerzner's early career began in accounting before taking the helm of the family owned and operated hotel chain. He bought his first hotel, the Astra Hotel in Durban, in 1962 and quickly went on to build South Africa's first 5-star hotel, the Beverly Hills hotel. Several more hotel development projects followed, expanding beyond South Africa, until 1979 which saw Kerzner's development of Sun City, the most ambitious resort project in Africa. The ten-year



project encompassed four hotels, a man-made lake, two golf courses and an entertainment centre with an indoor 6,000-seat arena in which hosted many stars including Frank Sinatra, Liza Minnelli and Shirley Bassey.

Many astute acquisitions, developments and expansions followed across the globe including the creation of the internationally recognised resort brand, Atlantis as well as the renowned luxury brand One&Only Resorts. Both brands continue to grow with new projects planned for One&Only Resorts in China, Montenegro and Saudi Arabia as well significant extension plans for the Atlantis property in Dubai.



The 22nd International
Hotel Investment Forum 2019
4-6 March 2019 | InterContinental | Berlin, Germany
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On being announced as recipient of the IHIF Lifetime Achievement Award 2018, Kerzner said: “I have been very fortunate in my career to have received some awards that have generously recognised my achievements, but it is particularly special to be honoured by the IHIF with this lifetime achievement award from my peers at what is clearly the leading hotel investment conference in the world.”

Alexi Khajavi, Managing Director of EMEA Hospitality + Travel Group, Questex said: “This accolade represents so much more than just intelligent hotel development. The scale, complexity and exceptional standards of luxury involved in so many of the projects that Sir Sol has launched over his illustrious career is simply remarkable and ground breaking within the industry. It is an honour to be able to present him with the award and we look forward to welcoming him to IHIF next month”.

The Lifetime Achievement Award will be presented during the [IHIF](#) which takes place 4-6 March 2019 at the InterContinental Berlin in a dedicated session and accompanying interview, conducted by Michael Hirst OBE, Consultant to CBRE Hotels, at 15.05 on Monday 4th March.

Continue to follow IHIF on [Twitter](#) @IHIF_News and use #IHIF2019 to stay up to date with the latest news from the leading annual meeting place for the industry. Also find us on [Facebook](#), [Instagram](#) and join our [LinkedIn group](#) for industry insight and discussion. Advance registration rate expires on Friday 15th February. Full details and link to registration: www.berlinconference.com.

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Editors notes:

About Questex Hospitality Group

Questex Hospitality Group serves the worldwide hospitality, travel and related industries that together contribute over \$6 trillion to global GDP. Through our innovative platform of targeted solutions, the group serves the sector's entire ecosystem from tourism and hotel development and investment to hotel design, purchasing, management and operations. The Questex Hospitality+Travel Group serves every B2B segment of the industry via our proven demand generation, learning, loyalty and rewards solutions as well as our network of live events. For more information visit <http://www.questex.com/markets/hospitality-travel>.

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